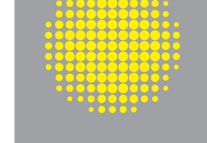


art
new york
PRESENTED BY art miami
MAY 3-6 | 2018
VIP PREVIEW MAY 3
INTERNATIONAL CONTEMPORARY + MODERN ART FAIR



HOPE FOR DEPRESSION
RESEARCH FOUNDATION
FUNDING THE BEST MINDS. TO HEAL MINDS.™

**THE JOE NAMATH FOUNDATION & HOPE FOR DEPRESSION RESEARCH FOUNDATION
TO BE CO-BENEFICIARIES OF THE FOURTH EDITION OF ART NEW YORK'S VIP PRIVATE
PREVIEW**

***Broadway Joe and New York Philanthropist Audrey Gruss Collaborate to
Benefit the Joe Namath Foundation and Depression Research***

New York, NY – (March 13, 2018) – Art New York announced today that the **Joe Namath Foundation** and the **Hope for Depression Research Foundation** will be co-beneficiaries of the prestigious art fair's VIP Preview on May 3, 2018 from 2PM-5PM at Pier 94 (711 12th Ave, NY, NY 10019.)

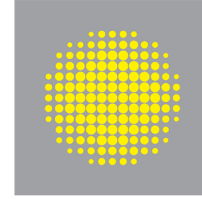
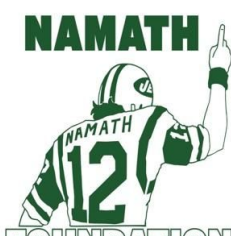
“We are honored to have both prestigious foundations as co-beneficiaries of our Art New York fair. It is a privilege for the fair to be able to support great foundations that encourage understanding of the brain and the mind. Over the years I have had the privilege to witness firsthand the passion and energy that both Mrs. Gruss, Mr. Namath and their supporters bring to each of their respective important causes and the arts. Combined they are a very powerful team. Art New York looks forward to helping them tackle two of the most important issues facing every demographic and generation of our society” said **Nick Korniloff**, Founder/Director, Art New York.

The subject matter of many artists over the past six decades, Pro Football Hall of Fame Quarterback, Super Bowl III MVP **Joe Namath** will return to the greatest city for the arts. His mission is to create awareness and raise funds for his newly formed namesake foundation.

Joe Namath comments, “I am thrilled to be a part of Art New York. Having played with the New York Jets for many years, the city holds a special place in my heart. I am so happy to be here raising awareness of the causes that mean the most to me, through art, which I am very passionate about. I have no doubt that this will be a very special evening.”

Philanthropist and avid art collector **Audrey Gruss** founded the Hope for Depression Research Foundation in 2006 in memory of her mother Hope who suffered from clinical depression. HDRF is now the leading non-profit dedicated solely to advanced depression research with every dollar raised going directly to research.

Audrey Gruss comments, “It is an honor for Hope for Depression Research Foundation to be the co-beneficiary of Art New York as so many creative people have fought with depression both publicly and privately. From Vincent van Gogh to Jackson Pollack, it is well documented that artists from different eras and backgrounds have struggled with mental health issues. We are grateful to Nick Korniloff and his team for helping us shine a light on this extremely prevalent cause.”



Editor Information

Please download images by clicking [here](#).

About the Joe Namath Foundation:

For more than 30-years Joe Namath has supported hundreds of charitable causes. Through his personal involvement he has helped rally volunteers and celebrities to raise millions of dollars for various charities.

In 2017, Namath launched his own foundation to expand and diversify his charitable giving. The Joe Namath Foundation is a private 501(c)(3) organization which will benefit numerous children's charities and neurological research. For more information on the Joe Namath Foundation visit: www.joenamath.org. For press information please contact Joe Blaney, President, Joe Namath Foundation jblaney@joenamath.org

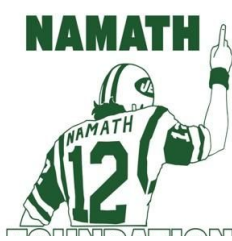
About the Hope for Depression Research Foundation:

Hope for Depression Research Foundation is the leading non-profit dedicated solely to advanced depression research. HDRF's mission is to fund the most innovative neuroscience research into the origins, diagnosis, treatment and prevention of depression and other mood disorders – bipolar disorder, postpartum depression, post-traumatic stress syndrome, anxiety disorder and suicide. HDRF's impact includes over 100 major research grants in 12 countries, 18 U.S. cities and 48 major universities, such as Harvard and Rockefeller University.

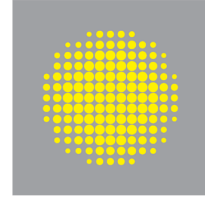
In 2010 HDRF launched its Depression Task Force – an outstanding collaboration of seven leading scientists, at the frontiers of brain science, from different research institutions across the U.S. and Canada. These scientists have developed an unprecedented research strategy that integrates the most advanced knowledge in genetics, epigenetics, molecular biology, electrophysiology, and brain imaging. To accelerate breakthrough research, they share ongoing results, in real time, at the HDRF Data Center. In September 2017, Audrey launched hope - the uplifting fragrance, an inspiring new scent where 100% of net profits go to fight depression through HDRF. For more information, visit: www.hopefordepression.org

About Art New York:

Art New York is operated by LAAS LLC a subsidiary company of Art Miami LLC which is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. In addition to three fairs during Miami Art Week – **Art Miami**, **CONTEXT Art Miami** and **Aqua Art Miami** – the company annually produces **Palm Beach Modern + Contemporary** in January; **Art Wynwood** during Presidents Day Weekend in February; and **Art New York** at Pier 94 in New York in May.



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